



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri, 416 702 (MH)

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Books/ Book Chapters published during the academic year 2023-24

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Mr. Deokar V. D.	Social media: Sahitya aur Samaj	Social media ka Yuvano par prabhav			National	2024	978-93-92576-96-6	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Akshara Publications
2	Mr. Pawar H. S.	Social media: Sahitya aur Samaj	Social media aur Sahitya Abhivvyakti			National	2024	978-93-92576-96-6	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,	Akshara Publications

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3	Mr. Shevade A. K.	Social media: Sahitya aur Samaj	Social Media aur Samajik Parivartan			National	2024	978-93- 92576-96-6	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Akshara Publicatio ns
4	Ms. Talawdekar P. S.	Recent Trends in Commerce, Management, Accountancy and Business Economics	Fast and Free Delivery Option			National	2024	978-81- 968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri
5	Mr. Prabhudesai S. B.	Recent Trends in Commerce, Management, Accountancy and Business Economics	RECENT TRENDS IN HUMAN RESOURCE MANAGEME NT			National	2024	978-81- 968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri

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8	Dr. Pawar G. G.	Global Sustainability: Trends, Challenges and Case Studies	Role of Agricultural Science Centres in attaining Sustainability in India: A Case Study			International	2024	978-3031574559	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Springer Nature, Switzerland
9	Dr. Pawar G. G.	ViksitBharat@2024: Challenges and Opportunities	An analytical study of Corporate Social Responsibility activity of			National	2024	978-81-968645-1-4	Abasaheb Marathe Arts and New Commerce, Science College,	Abasaheb Marathe Arts and New Commerce, Science College,

			Proctor and Gamble Hygiene and Health Care Limited						Rajapur, Dist-Ratnagiri	Rajapur, Dist-Ratnagiri
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12	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library	Marketing of Library and Information Services through Social Media	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri

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27	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library	Information Literacy Program in Libraries	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
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प्रा. विजय देवकर

सहा. प्राध्यापक

(आबासाहेब मराठे कॉलेज, राजापुर, जिला. रत्नागिरी)

भारतीय समाज में मीडिया का विकास निरंतर होता हुआ नजर आ रहा है। आज समाज में विभिन्न प्रभावशाली परिवर्तन दृश्यमान हो रहे हैं जिनमें सूचना प्रसारण तथा तकनीकी अविष्कारों ने सबसे ज्यादा अहम भूमिका निभाई है। मानव संसाधन के विकास में इस तकनीकी अविष्कार तथा उसके विकास का अपना एक अलग ही महत्व है। वर्तमान समय में विभिन्न सोशल मीडिया के साधनों द्वारा समाज गतिमानता के चरम शिखर तक पहुंच चुका है। किसी भी देश की युवा पीढ़ी एक महत्वपूर्ण मानव संसाधन होती है। इस पीढ़ी के माध्यम से देश के संकटों का निवारण आसानी से किया जा सकता है। यह पीढ़ी प्रत्येक देश में परिवर्तन एवं विकास ला सकती है। प्रगतिशील देशों में तो इन युवाओं की भूमिका अत्यंत महत्वपूर्ण मानी जाती है। क्योंकि उनकी सामाजिक, आर्थिक एवं सांस्कृतिक प्रगति में एक अनुशासित, कर्तव्यनिष्ठ एवं समर्पित युवाशक्ति का महत्व मानव शरीर में प्रवाहित होने वाले रक्त जैसा है।

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सोशल मीडिया और साहित्य अभिव्यक्ति

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सहायक प्राध्यापक, हिंदी विभाग

आबासाहेब मराठे कॉलेज, राजापुर जि. रत्नागिरी

प्रास्ताविक

वर्तमान समय में ऐसा कोई भी क्षेत्र अछूता नहीं है, जिसपर सोशल मीडिया अर्थात सामाजिक माध्यमों का प्रभाव न हो। हमारे जीवन का सोशल मीडिया यह अहम अंग बन चुका है। हमारे दैनंदिन जीवन में अधिकतर समय हम फेसबुक, व्हाट्सअप, इंस्टाग्राम, ट्विटर जैसे सामाजिक माध्यमों पर व्यतीत कर रहे हैं। हर क्षेत्र की तरह साहित्य के क्षेत्र में भी इन सामाजिक माध्यमों ने अपनी गहरी छाप छोड़ दी है। जिसके द्वारा साहित्यिक क्षेत्र में काफी बदलाव आ चुके हैं। डिजिटल क्रांति के इस नए दौर में सामाजिक माध्यमों द्वारा साहित्यिक अभिव्यक्ति के नए नए आयाम दृश्यमान हो रहे हैं।

साहित्य और सोशल मीडिया का पारस्परिक संबंध

सामाजिक परिवर्तन में जिस तरह से साहित्य का स्थान होता है। उसी तरह से उस साहित्य को माध्यमों के द्वारा बड़े पैमाने पर व्यापकता से सामान्यजन तक पहुंचाया जा सकता है। जहाँ पर साहित्य आदर्श समाज की



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प्रा.अभिजीत कबीर शेवडे

सहा.प्राध्यापक

आवासाहेब मराठे आर्टस् एंड न्यू कॉमर्स, सायन्स कॉलेज
राजापुर, जिला.रत्नागिरी

परिवर्तन इस सृष्टि का एक शाश्वत सत्य है अपितु परिवर्तन द्वारा ही निरंतर नये-नये अविष्कार होते आ रहे हैं जिन्हें मानवीय विकास के विभिन्न वर्तमान आयाम द्वारा प्रस्तुत किया जा सकता है। भूमंडलीकरण के इस युग में संपूर्ण विश्व एक ही 'वैश्विक गांव' में परिवर्तित हुआ है। रूपांतरण या परिवर्तन की इस प्रक्रिया में मीडिया की भूमिका सर्वथा महत्वपूर्ण एवं निर्णायक रही है। ऐसा कहना अनुचित नहीं होगा कि आज विभिन्न सोशल मीडिया के रूप या साधन केवल संचार ही नहीं बल्कि सर्जक भी है, वह माध्यम ही नहीं वरन परिवर्तन का एक प्रभावशाली अस्त्र भी बन गए हैं। संक्रमण अवस्था के प्रारंभ से लेकर आज की वर्तमान स्थिति तक का विवेचन अगर हम करें तो एक बात साफ होती है कि मानव समूह की विकास यात्रा में एक दूसरे से संपर्क स्थापित करने एवं संदेशों का प्रसारण करने हेतु विभिन्न माध्यम प्रणालियां विकसित होने लगी

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CHAPTER 46

Fast and Free Delivery Option

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Abstract

In the present era, many changes are observed at a faster pace. Similarly, personal experience these changes in the business sector as well. The consumer always buys the essential goods. The expectations of the customer are increasing day by day. And businesses are always active to fulfil them. We are going to see fast and free delivery as one of those options. Let's know the importance of free distribution in this. Also, there are various challenges to be faced while doing delivery types and free delivery.

Keyword: Free Delivery option.

1. Introduction:

At present, the number of business and industrial organizations in the world is increasing day by day. The needs of the people as well as the competition in the business sector are increasing. Customers will be attracted to a company that provides good services and facilities to the customers. One of the reasons is the fast and free delivery facility. Fast, free shipping tells our customers the value their time and loyalty. While absorbing these costs may affect short term profits, the long-term benefits increased sales, brand loyalty and lower cart abandonment rates make it a strategic investment.

[Bhaye \(2018\)](#), examined cultivation and marketing of the mango in Ratnagiri district of Maharashtra. The study found that, marketing of mangoes and mango products mainly use five marketing channels which involves online platforms. The study found that, with increasing exports, the automation in mango marketing in Konkan region is increasing.

[Bhaye and Pawar \(2022\)](#), calculated investment awareness index and investment advice utilization index of investors in Ratnagiri district of Maharashtra. The study found that, there

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CHAPTER 39

RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT

Bhushan Pramod Padhye¹, Prakash Krishna Kondaskar², Shailendra Babu Prabhudesai²

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ABSTRACT:

Two years after starting a new decade, the world seems quite different from the one we knew in 2020. We experienced one of the biggest struggles in history, battling a pandemic, societal upheavals, and economic crises. These events reshaped our lives and habits and affected our predictions for the previous year. As a result, HR trends we thought would be the highlight of 2024 either didn't happen or came in a slightly different form. The HR industry is revolutionizing at a rapid speed due to the advancement of technology. Hence, new HR trends in 2024 are crucial to maintaining the HR industry's workflow. This paper analyses the most recent trends that have evolved in the Human Resource department in the past few years.

INTRODUCTION:

The term human resources were first used in the early 1900s, and then more widely in the 1960, to describe the people who work for the organization, in aggregate. Human resource management (HRM) or simply HR) is the management of human resources. It is a process of bringing people and organizations together so that the goals of each are met. It is a function in the organizations designed to maximize employee performance in service of an employer's strategic objectives. Human Resource Management has evolved considerably over the past century, and experienced a major transformation in form and function primarily within the past two decades. The role of human resource management in organizations has been evolving dramatically in recent times. HR is increasingly receiving attention as a critical strategic partner, assuming stunningly different, far reaching transformational roles and responsibilities. The world of work is rapidly changing. As a part of organization, Human Resource Management (HRM) must be prepared to deal with effects of changing world of work.

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CHAPTER 54

To Study the Recent Trends in AI in Accountancy

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ABSTRACT:

The rapid development of technology requires all professionals, such as the accounting profession, to continue to develop ways of working that are fast and accurate so that they are not outdated and effective in achieving goals. With increasingly sophisticated technology, accountants need to know how to make better use of technology. This is demonstrated by the existence of artificial intelligence (AI) which is widely discussed in accounting.

Artificial intelligence (AI) is the study of intelligent minds that can be used for calculations. Calculations performed by artificial intelligence aim to create a more controlled computer system, simplify the user's work and analyze problems. However, due to the lack of adequate information in accounting, therefore, accounting and the accounting profession must evolve and adapt to a changing environment, so that it provides benefits and is kept up-to-date and relevant, but also must be connected with the world.

INTRODUCTION:

Artificial intelligence (AI) is the ability of machines to perform tasks that normally require human intelligence, such as reasoning, learning, decision-making, and problem-solving. AI has transformed various industries, including accounting. According to a report by PwC, AI could contribute up to \$15.7 trillion to the global economy by 2030, and \$6.6 trillion could come from increased productivity. Accounting is one of the sectors that could benefit the most from AI, as it could automate routine tasks, enhance data analysis, improve communication, and provide a competitive advantage. This has been noticed; more businesses implement AI accounting practices.

But is this an issue for the professionals in the field? A lot more is going on behind the scenes that will benefit not only the companies but the professionals and individuals looking to join the industry if they keep up skilling themselves. In this blog post, we will explore how

VIKSIT BHARAT @2047



CHALLENGES AND OPPORTUNITIES

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CHAPTER 35

Viksit Bharat @2047: Role of Fisheries Sector in Indian Economy

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ABSTRACT:

Fisheries sector contributes significant role in vision of "Viksit Bharat @2047" to transforming the Indian Economy. The current research paper studies the trend and performance of Indian fisheries sector. Fisheries sector provides livelihood to more than 25 million fisherfolk at the primary level and twice the number along the value chain in India. Fish is affordable or rich source of animal protein. Fisheries and aquaculture sector has infinite potential to double the fishers and fish farmers' incomes by 2022. India's contribution in world fish production has increase from 63.99 per cent in 1905 to 141.64 per cent in 2019-20. The share of marine and inland fisheries increased from 98.25 MMT and 38.53 MMT in 2004-05 to 111.90 MMT and 65.90 MMT in 2019-20. The inland fisheries growing rate is highest, it's playing a very significant role in the fish production in the country and as also in the global fish production. Inland fish production was growing much faster growth (7.53 %) than marine fish production from during 2004-05 to 2021-22. The share of value of output of fishing from agriculture and allied sectors was highest for Daman & Diu was highest 91.56 per cent. Andhra Pradesh has highest fish producer state in India but Jharkhan has registered the highest annual growth rate (0.26%). The share of agricultural exports in total exports was 11.90 per cent in 2018-19. The export of marine products increased from Rs. 6646.69 crore in 2004-05 to Rs. 57586.48 crore in 2021-22.

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Role of Agricultural Science Centres in Attaining Sustainability in India: A Case Study

A. K. Wavare, G. G. Pawar, M. S. Babar, and G. D. Harale

Abstract The term 'agricultural sustainability' gained crucial importance nowadays due to emerging environmental, social, technological, economic as well as institutional problems. The goals of sustainable agriculture can be achieved with the help of agricultural extension and research system. India has a strong network of private as well as public sector agricultural research and extension agencies. Agricultural Science Centres (ASCs) commonly known as Krishi Vigyan Kendras (KVKs) are one of the prominent public sector agricultural research and extension agencies in India that promote agricultural sustainability at the grassroots level. The role of ASCs in attaining agricultural sustainability in India with special reference to Western Maharashtra is examined in this chapter. For the present study, three ASCs viz. KVK Borgaon, KVK Kanchanpur and KVK Talsande are selected from the Satara, Sangli, and Kolhapur districts of western Maharashtra respectively. The present chapter analyses the activities carried out by selected ASCs and their impact on agricultural sustainability in the western region of Maharashtra. The study found that the activities of ASCs like On-Farm Trials (OFTs), Front-Line Demonstrations (FLDs), soil testing, farmers' training, and extension programs resulted in promoting agricultural sustainability in the western region of Maharashtra. The interventions of ASCs helped in terms of increasing the knowledge level of farmers about sustainable agricultural practices, scientific orientation, adoption of sustainable farm practices, irrigation intensity, production and productivity of major crops, and livelihood of the

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VIKSIT BHARAT @2047:



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CHAPTER 10

An analytical study of Corporate Social Responsibility activity of Proctor & Gamble Hygiene & Health Care Limited

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ABSTRACT:

Corporate Social Responsibility (CSR) is a concept whereby organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders, as well as the environment. The researcher has selected Proctor & Gamble Hygiene & Health Care Limited to study the importance given by the company for the activity of Corporate Social Responsibility. The researcher has operated analytical method for the present study. The researcher has used secondary data. The researcher concluded that Procter & Gamble Ltd. increased the profit after tax since 2015 to 2022 by operating with a CSR perspective. P & G Ltd. spent 2% of the amount of Average Net Profit as per section 135(5) of the Act on Corporate Social Responsibility activity i.e., P& G Shiksha, P&G Suraksha India, Environmental Sustainability and Conservation of Energy which helps to strengthen the survival of natives in rural area of the country. The researcher has suggested that the company should carry out survey to find out the needs of vulnerable factors of the society and concentrate their CSR activities on these issues which will be helpful for sustainable development.

KEYWORDS: Corporate Social Responsibility, Environment, Sustainability.

INTRODUCTION: -

Corporate social responsibility (CSR) is a concept whereby organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders, as well as the

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CHAPTER 14

Marketing Automations: Impact & Benefits

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ABSTRACT:

Marketing automation enable the system of routing marketing tasks like as advertisement, outreach, follow-up emails with the help of machine learning and technology. Automation technology not depends generic messages. It collects and analyze the customer related data for communication for every stage of customer's journey. Marketing automation save the time and money of producer, traders and customer. 40% marketers adopt this automation system and live in the top flow of in e-commerce. This automation system can send the push e mail and messages to customer for motivational of customers. This study shows the marketing automation functionalities benefits of marketing automation.

KEYWORDS: marketing, automation.

INTRODUCTION:

Marketing automation enable the system of routing marketing tasks like as advertisement, outreach, follow-up emails with the help of machine learning and technology. Automation technology not depends generic messages. It collects and analyze the customer related data for communication for every stage of customer's journey. Marketing automation save the time and money of producer, traders and customer. 40% marketers adopt this automation system and live in the top flow of in e-commerce. This automation system can send the push e mail and messages to customer for motivational of customers.

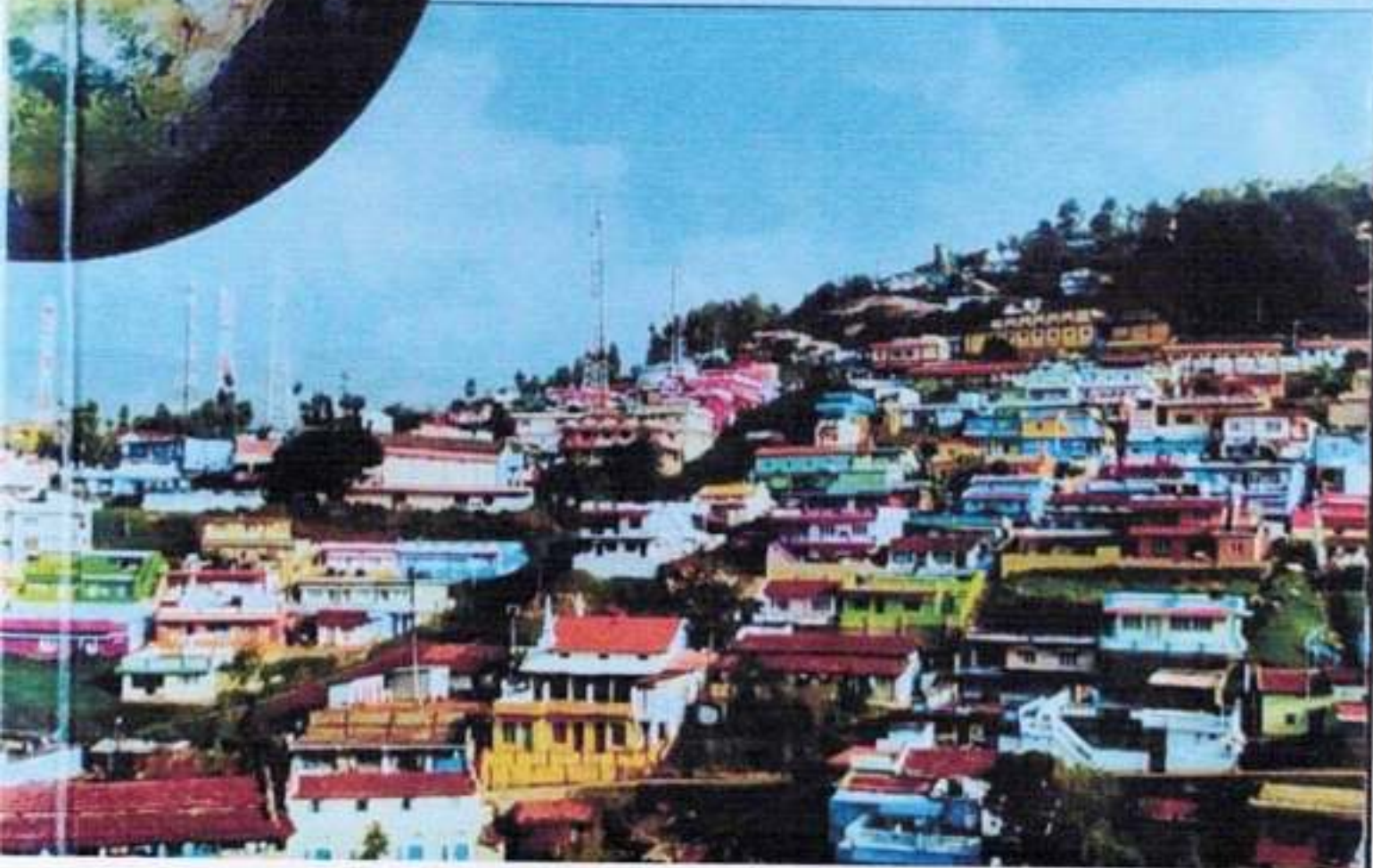
Every business faces a various challenges and problems. In the time of slow financial development, customer attainment is fetching an issue of ever-increasing importance. The successful process of customer acquisition includes the ability to acquire new customers, to enhance consumer attainment costs and to inspire the customer to make a purchase. Universal access of the internet, development of new technologies, growth of mobile devices and

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Proceeding**

on

**Use of ICT in Libraries held on
Friday, 22nd December 2023**



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Marketing of Library & Information Services through Social Media



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Librarian,

Abasaheb Marathe College, Rajapur

Abstract: This paper deals marketing of Library and Information Services through Social Media in Academic Libraries. Marketing of Products and Services is detrimental to any organization and Libraries too need to market their Information Products and Services in this techno savvy age. Library services are being modernized to suit user needs and satisfy them 24x7. This is possible only when Web 2.0 applications are implemented. Different applications of Web 2.0 in form of social media are being used all over the world. Social Media is an instrument of communication. It is a broad term and covers a large number of websites which enable people to interact with others. Social Media application like Facebook, LinkedIn, Myspace, Twitter, Flickr, Weblogs, Wikis, RSS feeds, Slide-share, YouTube, etc are the current trends and techniques applied in marketing of Academic Library and Information Services, due to its overwhelming response by patrons.

Keywords: Marketing, Marketing of Library Information Services, Social Media, Web 2.0

Introduction:

Library and Information Centre have undergone changes over the last few years. Marketing of Library and Information services has undergone a sea change. With advent of computers and Internet Library and Information services have undergone a drastic change in business and management of libraries. Traditional mode of Library services are paving way to provide more and more technical services through digital libraries, virtual libraries, institutional repositories, online portals. So it was essential to market these Library services to its patrons. Marketing provides an opportunity to see how effective and efficient services can be offered to its users. It is equally important for libraries to live and survive in fast changing world. It is useful in image building and attracts more users.

Social Media is an instrument of communication. It is a broad term and covers a large number of websites which enable people to interact with others. Social media is fast becoming a regular part of our everyday lives. Its online communities carry a strong and influential voice, and there is much to be gained from engaging directly with people through these channels, whether that is to network, promote a product or service, or just stay up to date with the latest news. 72% of internet users are active on social media, 89% of 18 to 29 year old internet users are active on social media, 93% of marketers use social media for business purpose and Face book the most popular social media has 1.15 billion active monthly users. According to a recent Social Media Statistics, there are over 1.15 billion face book users compared to 700 million in 2011, over 500 million Twitter users opposed to 25 million users in 2011, over 238 million LinkedIn users compared to 115 million in 2011 and there are more than 500 million Google Plus users in 2011 (Digital Insight, 2013; Rafiq, 2011) There are over 1 billion monthly visitors on You Tube, 4.2 billion people use mobile devices to access Social Media sites

So it is essential to promote Library and Information Resources like books, journals, newspaper, maps, back volumes, cd-dvds and internet based resources on social media as its considerable importance cannot be neglected by techno-savvy patrons. Also promoting Library and Information Services like lending services, referral service, reference services, indexing, abstracting, user education, CAS, SDI has been the trend of Libraries through Social networking sites.

Objectives and Scope of the Study:

- 1) To get acquainted with various social media applications
- 2) To know which Library Information Services can be marketed via social networking sites
- 3) To know the advantages and disadvantages of Social Networking sites

Concept of Marketing:





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Information Resources on English Language and Literature

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Abasaheb Marathe College, Rajapur

Abstract:

Information resources on English Language and Literature are continuously outnumbering through recent advancements in Information Technology. Traditional information sources like books, journals are being outnumbered by e-books, e-journals, online databases, blogs, videos, websites etc. The best use of knowledge resources is being undertaken currently through massive usage of information resources in study of language and literature. Faculties of language and Literature insist on subscribing advanced e-journals, e-books, online databases which could be accessed through palm tops with the help of kindle and other software. Many open source literature is available through e-books, e-journals, online databases, websites etc which are being used for enhancement in teaching and learning of language and literature both by the faculty and the students.

This paper discusses about the various information resources in language and literature & its usage. It's usage by faculty and role of Librarians by making these online resources acquainted to the faculty members is one of the service of enhancing library services in the ICT Era.

Keywords: Academic Libraries, English Language, English Literature, Electronic Media, Information Resources, Language Teaching, Websites.

Introduction:

"Information is Power; it is the lamp in the darkness of the night". Information has revolutionized the world and its activities. Information is being divided into three types: *primary, secondary and tertiary*. Information explosion has changed the way information is accessed and used for study.

English is a global language. It is one of the widely spoken languages around the world and hence it is considered as international language of business. Minimum knowledge of English language is expected by everyone, be it professional, for careers etc.

Learning & Teaching cannot be confined to a classroom. Immersion of oneself in the ocean of knowledge makes one truly absorb knowledge. The sites compiled in this paper offer free tools & paid lessons, exercises and more information to aid teaching and learning. English language can be studied and learned through educational resources available on the web in various formats via information and communication technologies (ICT). Advancement in technology has lead to thousands of new resources published on day today basis. This advancement in ICT era has significant impact on education both in the way of learning and teaching.

Objective & Scope of the Study:





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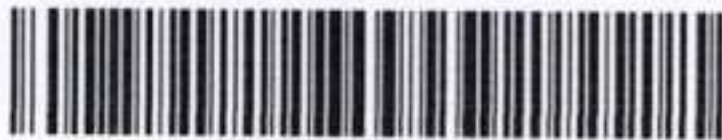


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Abstract:

Information resources play an important part in the study of any subject. Geographical study is also dependent on many information sources such as books, reference books, encyclopaedias, gazetteer, handbooks, travel guides, maps, atlases, globe etc. Also lot of ICT tools have been use in the study of Geography viz Computers, Laptops, Data Projector, Software Programs, Remote Sensing, GIS, GPS along with various websites and web sources like e-journals and e-books. These resources are important part of library collection and labs and it plays an important part in study and research of students and researchers. This paper deduces various factors responsible for the growth of information resources through application of ICT in the subject of Geography.

Keywords: ICT, Information Resources, Geography

Introduction:

Geography is the study of places and the relationships between people and their environments. Geographers explore both the physical properties of Earth's surface and the human societies spread across it. They also examine how human culture interacts with the natural environment, and the way that locations and places can have an impact on people. Geography seeks to understand where things are found, why they are there, and how they develop and change over time.

The term "geography" was coined by the Greek scholar Eratosthenes in the third century B.C.E. In Greek, geo-means "earth" and-graphy means "to write". Using geography, Eratosthenes and other Greeks developed an understanding of where their homeland was located in relation to other places, what their own and other places were like, and how people and environments were distributed^[1].

Objectives:

- 1) To know the meaning of the term information sources.
- 2) To study information sources in Geography.
- 3) To study evolution of information sources in Geography.

Database and Methodology:





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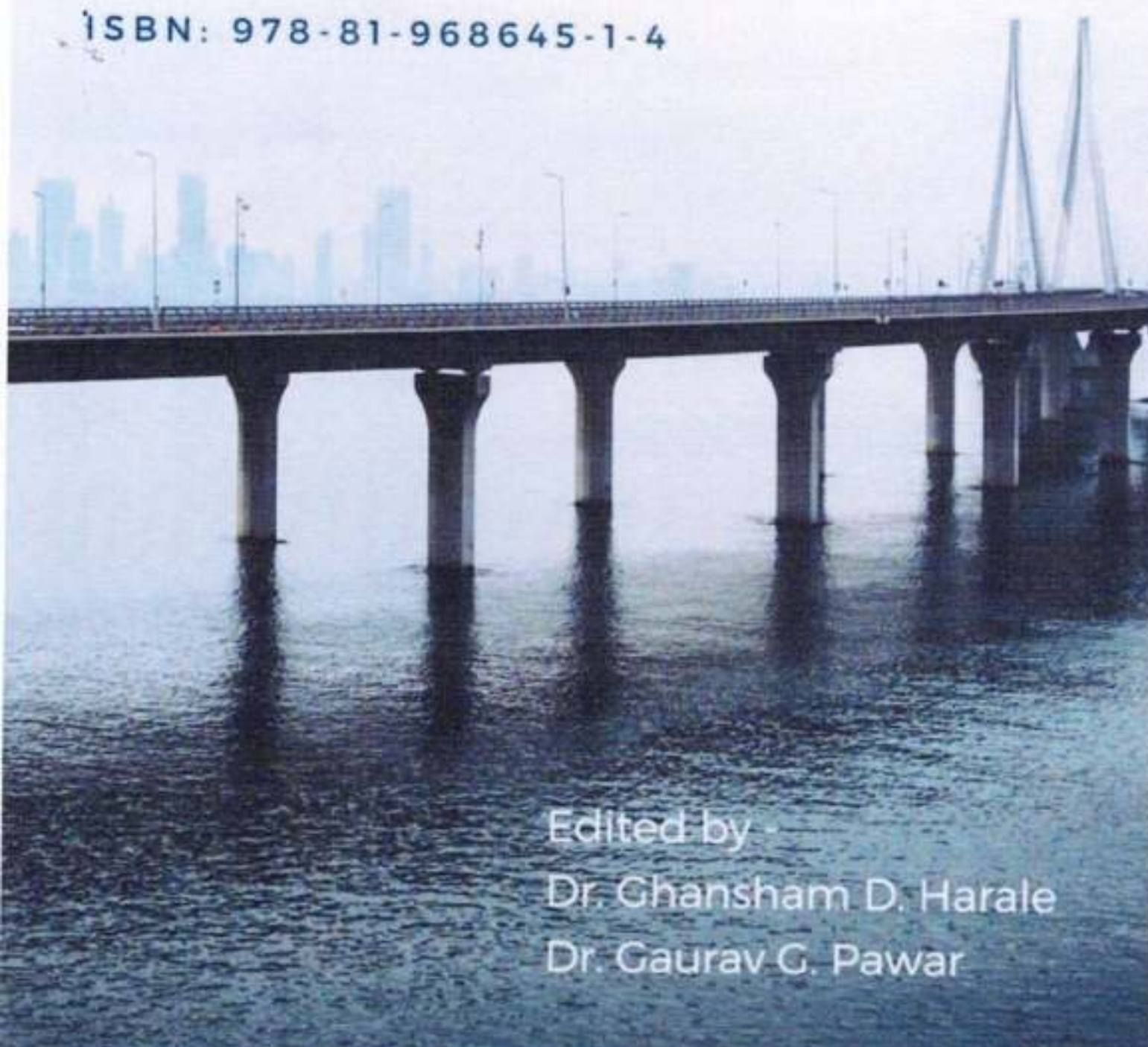
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Mr. Gorakhanath R. Karade

Department of Mathematics,

Abasaheb Marathe College, Rajapur.

Abstract

In the development of Science education system the education of Mathematics plays an important role. If we develop a Mathematics education, it will help in development of science education and development of science education will help in development of whole world. Therefore for the basic development we have to do in Mathematics education. But we know that, Mathematics is a more abstract subject. To develop more interest in students and to do Mathematics education easy, we have to introduce new *Innovative Practices in Mathematics Education*.

In this paper we will discuss some new innovative practices in Mathematics education.

Keywords: Innovative Practice, Science, Education.

1. Introduction

We know that, to destroy any nation there is no need of atom bomb, if we collapse the education system of the nation, the nation will automatically get destroyed. To save our nation we have to increase quality of education system or we have to develop our education system. As we know that the science education plays an important role in development of world in technology. Also we know that the Mathematics is a queen of science. This means that there will be no development in science without Mathematics. Thus the development in the subject of Mathematics is important.

To achieve developments in the field of Mathematics, we have to improve the Curriculum in the subject of Mathematics. To develop Mathematics education, we have to introduce Innovative Practices in Mathematics Education that means we have to introduce new techniques and new methods to teach Mathematics in the classroom.

2. Today's Mathematics Education

2.1 Mathematics Education in India

In most of the universities in India, Mathematics education given by Mathematics departments is quite confusing and no more useful in the future of the student. Students learn whatever Mathematics in his higher education has no more use in his day to day life. So that students are very much confused about Mathematics education in higher education. They always ask why we are learning Mathematics and what is its use in my future? This is because education system does not involve a practical education of Mathematics. That is why students are unaware about the use of Mathematics. Of course Mathematics is very powerful tool in development of science education, without



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CHAPTER 29

Exploring the Intersections of Mathematics and Financial Mathematics: A Comprehensive Study

Gorakhanath Rambhau Karade^{1,✉}

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Rajapur, Dist. Ratnagiri, Maharashtra.

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Abstract

This paper delves into the synergies between mathematics and financial mathematics, investigating their intertwined relationship and how mathematical concepts are applied in the realm of finance. Through a comprehensive review of literature and analysis of key methodologies, this research aims to provide insights into the intricate connections and the significance of mathematical principles in understanding financial phenomena.

Keywords: Financial Mathematics, Principles, Phenomenon, Interconnection

1. Introduction

• Overview of Mathematics and Financial Mathematics:

Mathematics is the study of patterns, structures, and relationships using abstract concepts such as numbers, symbols, and formulas. It provides a framework for logical reasoning and problem-solving across various disciplines. In the context of finance, mathematics serves as a powerful tool for modeling, analyzing, and understanding complex financial systems and phenomena.

Financial mathematics, also known as mathematical finance or quantitative finance, is a branch of applied mathematics that focuses on the modeling and analysis of financial markets, instruments, and strategies. It encompasses a wide range of mathematical techniques and methodologies aimed at quantifying and managing financial risk, pricing financial derivatives, optimizing investment portfolios, and making informed financial decisions.

The intersection of mathematics and financial mathematics is characterized by the application of mathematical principles and techniques to solve problems in finance.

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CHALLENGES AND OPPORTUNITIES

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CHAPTER 15

Network Formation Games: Understanding Social and Economic Networks

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ABSTRACT:

Network formation games provide a powerful framework for understanding the dynamics of social and economic networks. This paper delves into the theoretical foundations and practical applications of network formation games, exploring their significance in modeling and analyzing the formation, evolution, and stability of networks in various domains. By synthesizing existing literature and providing insights into recent advancements, this paper aims to contribute to a deeper understanding of network formation processes and their implications for social and economic interactions.

KEYWORDS: Network, Games, Modelling, Economic.

INTRODUCTION:

Social and economic networks play a crucial role in shaping human interactions, facilitating information diffusion, and influencing individual and collective behaviors. Network formation games offer a formal framework to study the dynamics of network formation, wherein individuals strategically connect with others to maximize their utility. Understanding the mechanisms driving the formation and evolution of these networks is essential for various fields, including economics, sociology, computer science, and beyond. This paper provides an overview of network formation games, highlighting their theoretical foundations, empirical applications, and future research directions.

A social and economic network refers to the interconnected web of relationships, interactions, and transactions among individuals, organizations, and institutions within a society or economy. These networks can encompass various forms of connections, including personal relationships, business partnerships, trade networks, supply chains, and financial systems. They



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A Study of Information Resources in Physical Sciences

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Abstract:

Information resources are very important and necessary in the field of physical sciences. Information resources are the sources for new research, as scientific books, articles, and other references are used for new research in the physical sciences. These resources help researchers in getting the best references for new and improved theories. Information resources in the physical sciences are important tools for conceptual development. These sources help researchers to create contexts of their own interest. Again, the data that is stored in scientific laboratories is extremely valuable. The sharing and use of it is important for other researchers and students. Information resources in the physical sciences are important to industry, biotechnology, and other research organizations. Further, the information resources in the physical sciences are the education and training tools for students, teachers, and the general users.

Key Words: ICT, Information Resources, Open Access, Physical Sciences, Web Sources.

Introduction:

Physics is a multidisciplinary branch of science that deals with the study of measurements, values, and theories of the structures of matter, energy, space, and time. Anyone who takes deep knowledge of these fields of study in physical sciences and their applications can be able to make various changes in their lives due to their research abilities. The scope of physical science is vast & wide and many branches exist in different areas of this science, such as- physics, chemistry, geophysics, planetary sciences, astronomy, earth science, etc. However, in recent years, the definition of physics has expanded to include interdisciplinary fields such as econophysics, sociophysics, biological physics, and geological physics^[1].

The scope of physical science is so amazing that it is in a continuous development so and new branches are created due to new researches. The scope of physical science helps us to understand how we can interact with nature and the environment.

Research Journals

Peer-reviewed journals:

Peer-reviewed journals work as gatekeepers for quality research, they provide a platform for the dissemination, validation, and ongoing discussion of new knowledge within the academic community. They are important for the scholarly communication process and for the advancement of scientific understanding.

Major key journals in Physics, Chemistry, Astronomy and Earth Sciences-



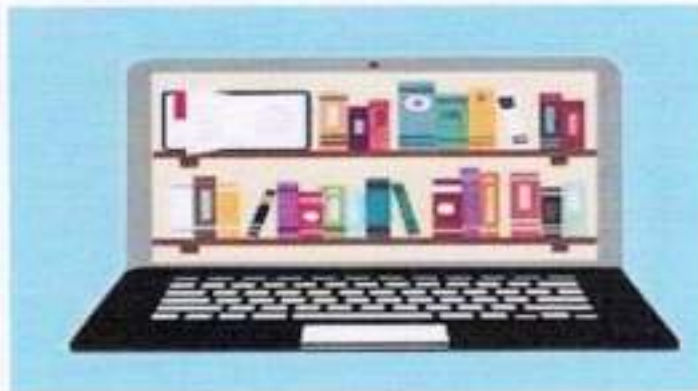


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Role of Library Resources in English Literature Appraisal: A Perspective

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Dist.: Ratnagiri



Abstract

As English language widely spoken around the world it is considered as international language of communication. To cope of with one should have at least minimum knowledge of English languages in every walk of life. Learning and teaching cannot be confined to a classroom. The ocean of knowledge makes able to face the changing global milieu. Libraries play a vital role in providing people with reliable content. They encourage and promote the process of learning and grasping English knowledge. The main objective of this article is to focus on the contribution of library resources to enhance the stake holder's knowledge in English literary research milieu and investigate the availability and utilizations of existing resources to the universities and other pedagogy.

Keywords: Library, Resources, Institutions, Teaching, Learning, Information

Introduction:

The term "Library" has been defined by many persons. Library is regarded as "a place where written printed graphic and visual materials are gathered and well organized, using standard rules and maintained for reading studying and consultations users". Library could be described as "an information center where resources of various formats are acquired, managed and systematically arranged to enhance research teaching, learning and information achievement." It is simply an association where information may be gained from print and electronic sources. Such is useful for research, study, learning, realization and personal development purposes. The main objectives of libraries are to establish the basic information, education preservation of culture heritage relaxation etc.

Libraries are one of the important resources in securing knowledge from a well-designed speculative program. It is one of those resources which are essential to support and strengthen the educational quality. Over the periods, libraries are the sources of keeping and issuing the information through books, journals, maps and other resources that are used by students in their learning process of English language and research, it is clear that library resources i. e human resources, physical resources printed and e-resources are essentially important in preparing teaching learning activities such as lectures notes, students assignments, conducting their research work, accessing e-journals and web sites subscription to online journals by teachers and students etc. Hence it seemed valuable to explore and classify the current resources of libraries in the light of English literary reviews.

The main objective of this paper is to determine the existing resources from the departmental academic libraries of universities and affiliated college offering English literature appraisal. Successful educational system depends thoroughly on the convenience and application





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Information Literacy Program in Libraries

Mr.Londhe Amar Ankush
Librarian,

Abasaheb Marathe College, Rajapur



Abstract:

Information Literacy Programs in Libraries are very necessary to make the users acquainted with various resources in Library and how to access it. UGC, Higher education bodies like NAAC make it necessary for libraries to undertake information literacy programs for the sake of new users. This activity helps in user education.

Keyword: ICT, Information Literacy, Libraries

Introduction:

Information Communication Technology (ICT) has played an important part in upgradation of library services. Many activities and programs like information literacy programs have been enhanced with the use of ICT Tools like computers, projectors, smart boards etc. The upgradation in information sources has overcome print resources. Now print resources like books and journals have now slowly taken electronic form. Various databases like Inlibnet NList, INDEST have started providing e-books and e-journals. So it is utmost essential on the part of Librarians to make the users acquainted with library resources through user training programs or Information Literacy programs. Library visits, tours and user training on use of OPAC and how to access databases have made student and teaching fraternity to optimum utilization of Library resources. Information seeking skills have to be honed by libraries to access resources in various formats, which require training, orientation, workshops etc.

Definition of Information Literacy:

1. American Library Association defines¹ as "Information literacy is a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information".

2. Harrods' Librarians' Glossary defines² as "The ability to identify, locate, evaluate, organize and use information – particularly from electronic sources – to address an issue or solve a problem, whether for personal, social, cultural or business purposes also to communicate such information to others. It is seen as a basic human right; an essential component in the acquisition of life-long learning; a means to help in the eradication of inequality of access to information and the encouragement of tolerance."

Information Literacy and Higher Education:



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CHAPTER 39

RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT

Bhushan Pramod Padhye¹, Prakash Krishna Kondaskar², Shailendra Babu Prabhudesai²

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ABSTRACT:

Two years after starting a new decade, the world seems quite different from the one we knew in 2020. We experienced one of the biggest struggles in history, battling a pandemic, societal upheavals, and economic crises. These events reshaped our lives and habits and affected our predictions for the previous year. As a result, HR trends we thought would be the highlight of 2024 either didn't happen or came in a slightly different form. The HR industry is revolutionizing at a rapid speed due to the advancement of technology. Hence, new HR trends in 2024 are crucial to maintaining the HR industry's workflow. This paper analyses the most recent trends that have evolved in the Human Resource department in the past few years.

INTRODUCTION:

The term human resources were first used in the early 1900s, and then more widely in the 1960, to describe the people who work for the organization, in aggregate. Human resource management (HRM) or simply HR) is the management of human resources. It is a process of bringing people and organizations together so that the goals of each are met. It is a function in the organizations designed to maximize employee performance in service of an employer's strategic objectives. Human Resource Management has evolved considerably over the past century, and experienced a major transformation in form and function primarily within the past two decades. The role of human resource management in organizations has been evolving dramatically in recent times. HR is increasingly receiving attention as a critical strategic partner, assuming stunningly different, far reaching transformational roles and responsibilities. The world of work is rapidly changing. As a part of organization, Human Resource Management (HRM) must be prepared to deal with effects of changing world of work.